



## You are invited to an NIABT Briefing on the outlook for the agri-food sector 2012/13 and on the vital supporting role played by the banking sector

The Northern Ireland Assembly and Business Trust (NIABT) works to forge links with, and promote the exchange of knowledge and information between local businesses and parliamentarians here and in Westminster and Europe.

Our popular briefings cover a wide range of business related topics. They are hosted by prominent politicians and members of the business community.

Agriculture and the agri-food sector provide over 20% of all private sector employment in Northern Ireland and the sector is poised to grow even further in the coming years.

Our guest speakers will explore how closer collaboration between the local agri-food and banking sectors could deliver mutually beneficial results.

**Date: Wednesday 16 May 2012**

**Time: 10:00am – 11:15am**

**Venue: NI Assembly Marquee E14, Balmoral Show, see map overleaf for further details.**

### Speakers

<b>Michael Bell</b>	Executive Director, NI Food & Drink Association
<b>Cormac McKervey</b>	Head of Agriculture, Ulster Bank

***Please note:** that the NIABT will not be able to provide tickets for entry to the Balmoral Show. Limited places are available and will be allocated on a first-come first-served basis.*

### RSVP by:

15 May 2012 to Ivor Gibson at [info@niabt.org](mailto:info@niabt.org) or telephone 028 9041 8365. *we look forward to seeing you*

# NI Assembly Marquee Location Map

## MAP KEY

- JUDGING RINGS/MAIN ARENA
- OUTDOOR TRADE STANDS (A - N)
- LIVESTOCK ACCOMMODATION
- EXHIBITION & INDOOR TRADE STANDS
- KIDS ZONE

- |                     |                    |
|---------------------|--------------------|
| FIRST AID           | TOILETS - DISABLED |
| PEDESTRIAN ENTRANCE | TOILETS            |
| TELEPHONE           | CATERING           |
|                     | ATM MACHINE        |

- |    |                        |
|----|------------------------|
| 1  | ORGANISERS/RUAS OFFICE |
| 2  | CLOAKROOM              |
| 3  | SCHOOL ENTRANCE        |
| 4  | CRECHE & LOST CHILDREN |
| 5  | SHOW INFORMATION       |
| 6  | EQUESTRIAN VILLAGE     |
| 7  | SHOW OFFICE            |
| 8  | PRESS CENTRE           |
| 9  | PRESIDENT'S PAVILION   |
| 10 | ARENA SUITE            |
| 11 | MEMBERS ENCLOSURE      |

NIA Marquee  
E14

### HARBERTON HALL

POULTRY, RABBITS, EGGS, PIGEONS & CAVIES  
WOMENS INSTITUTE

### ALEXANDER HALLS

BEEF CATTLE, PIGS, SHEEP & GOATS  
RARE BREEDS

### LONDONDERRY HALL

BEEF & DAIRY CATTLE

### SALE RING

SHEEP SHEARING  
WOOL ROLLING

HORSE  
RING 1

HORSE  
RING 2

KINGS  
HALL

NUGENT  
HALL

BALMORAL  
HALL

BALMORAL  
FOOD  
VILLAGE

KIDS  
ZONE

ARENA

ARENA DISPLAY AREA

SAND  
WARM-UP  
AREA

POCKET

JUDGES  
BOXES

GARDEN  
VILLAGE

SHEEP  
RING

PIG  
RING

SHEEP  
FOLD

ALEXANDER  
HALLS

SALE  
RING

CATTLE  
LAWN

MEMBERS  
ROOMS

OCTAGON  
EXHIBITORS  
LOUNGE

TICKET ONLY  
ENTRANCE

GATE A

GATE B

GATE C

GATE D

GATE E

GATE F

GATE G

GATE H

**Ulster Bank**  
Help for what matters

TO M1 (STOCKMANS LANE)

NIR Station