



# Northern Ireland Assembly and Business Trust Educational Seminar

## Presentation and Tour - Wright Group factory, Ballymena

William Wright, Chairman and Lorraine Rock, Wrightbus Managing Director will deliver a themed presentation focusing on Wright Group's evolution and growth both within the UK and overseas market. The presentation will also examine the company's recognition of, and commitment to innovation with particular reference to the development of hybrid technologies for example the company's StreetCar and the New Bus for London products.

This educational event is open to all members of NIABT and will be of particular interest for businesses looking to innovate to become market leaders in their field.

The Presentation will be followed by a question and answer session led by the Chairman and the Managing Director and will conclude with a tour of the factory.

**Where:** **Wright Group, Ballymena**

**When:** **Wednesday 16 June 2:00pm - 4:00pm**

(Transport will be available from Parliament Buildings at 1pm)



To register interest in attending this briefing, please forward details to NIABT at: [niabt@niassembly.gov.uk](mailto:niabt@niassembly.gov.uk) or alternatively contact Ivor Gibson / Stephen Todd on: (028) 9041 8365

# The Wright Group: A Background to the Company

The Wright Group is the UK's leading independent supplier of accessible public transport vehicles. Founded in 1946, and still a family-owned and managed company, the Wright Group pioneered low floor buses in the UK, and has earned a reputation for producing vehicles which are stylish, durable, high in quality and packed with innovative features.

The Wright Group has a comprehensive and versatile product range for every aspect and application of modern bus operation. Catering to a variety of client requirements The Wright Group offers midi buses, full size single deckers, two and three axle double deckers and articulated vehicles.

In recent years, The Wright Group has focused increasingly on overseas markets and with contracts from Great Britain, Republic of Ireland, the US, Hong Kong and Singapore, the company has established itself as a leading global player.

In line with international requirements and market demand, recent projects tend to be for high-specification and technologically advanced vehicles, whether developing the highly acclaimed StreetCar RTV for the exacting standards of the Nevada desert, or introducing the first low-emission hybrid-electric buses to Dublin and London. All vehicles designed and manufactured conform to the exacting quality standards of ISO 9001:2008.

Working in partnership with a number of world-leading chassis manufacturers including Volvo, VDL, Scania and MAN, The Wright Group tailor products and provide customers with options to suit specific needs and preferences.

## Divisions within The Wright Group include

- Wrightbus, UK bus design and manufacturing
- Customcare, after sales support for domestic and international business
- Composites which manufacturers specialist fibreglass components