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ilex

**Urban Regeneration Company
for Derry~Londonderry**

**NI Assembly Business Trust
12 October 2010**

Attitudes to Innovation

"The *innovation point* is the pivotal moment when talented and motivated people seek the opportunity to act on their ideas and dreams."

W. Arthur Porter



“Communities don’t just happen they are consciously created by the people who live there”

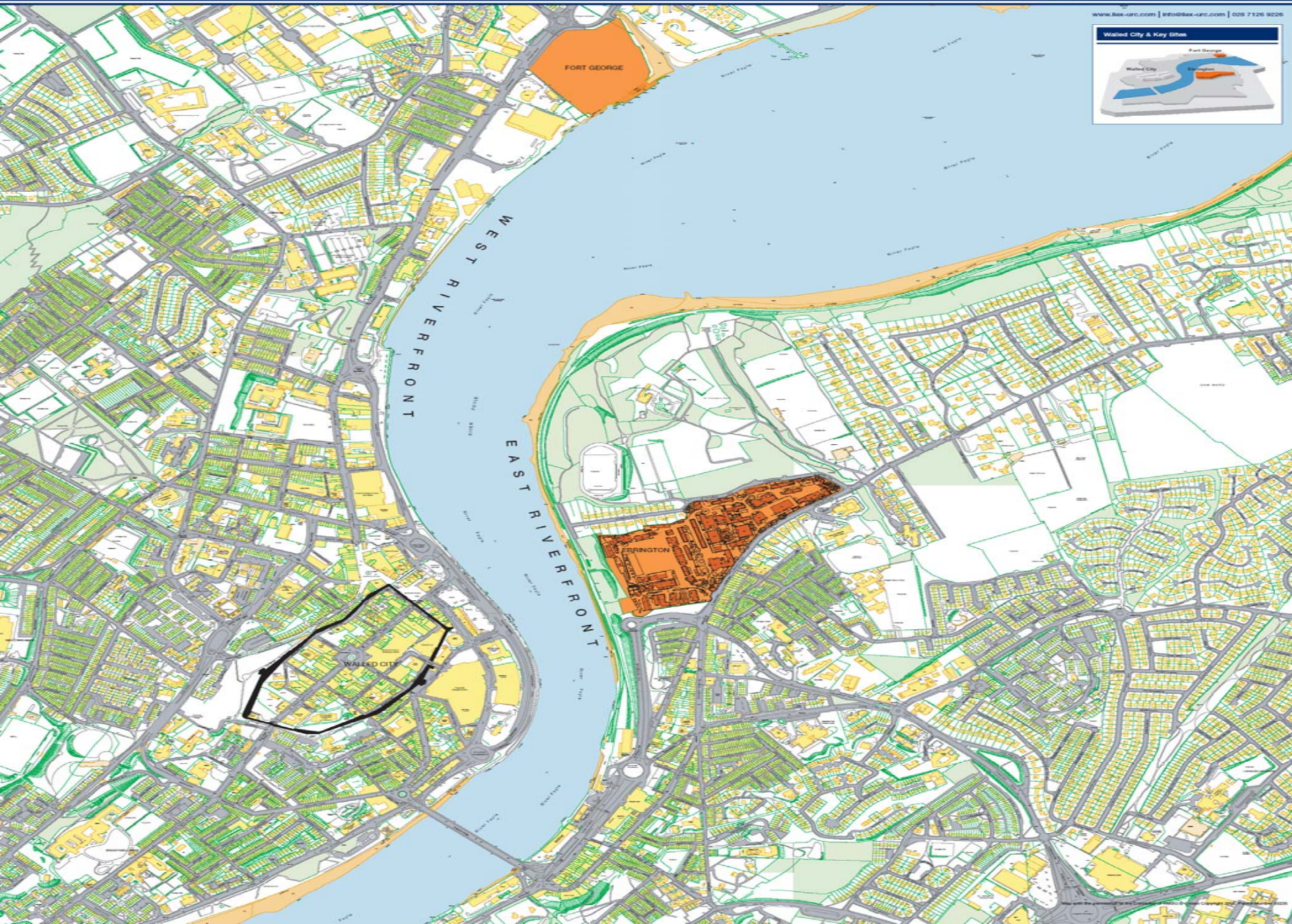
Our Mission

To champion sustainable economic, physical and social transformation in Derry~Londonderry.

Our Aims

- **To create and promote co-ordinated regeneration of the Derry City Council area and to facilitate its implementation in co-operation with DSD, OFMDFM, other relevant government departments, Derry City Council, private sector and other interest parties; and**
- **To secure economic, social and physical regeneration of the Ebrington and Fort George sites.**

Walled City & Key Sites



	Value	Rank (out of 86 UK Areas)
Resident employment rate (2008)	59%	86
Claimant unemployment rate (April 2010)	7%	81
Claimant long-term unemployment rate (April 2010)	2%	81
Youth (16-24) unemployment rate (April 2010)	10%	79
DLA benefit recipients % working age population (2009)	12%	85
Economic inactivity % working age population (2008)	36%	86
National / regional bottom decile deprived (employment domain) SOAs % urban total (2010) *	33%	69
Financial & business services employment concentration (2008)	14%	71
Public administration & defence employment concentration (2008) **	8%	75
Tourism & cultural employee jobs per 10,000 population (2007)	372	49
Resident NVQ4+ share of working age population (2008)	22%	57
Resident no qualifications share of working age population (2008)	26%	85
Pupils achieving KS2 Level 4+ (average English and Maths) % total (2008)	77%	55
Workplace median gross full-time annual wages (2009)	22900	61
Resident median gross full-time annual wages (2009)	21895	75
Carbon emissions (tonnes CO2) per capita (2007)	10.1	78
In commuting % workplace employment (2001)	18%	79

Source: VariousNote: * 2007 deprivation figures for GB local authorities;

** higher rank for higher share of public administration employment

Extensive Engagement

- 1** Equality Seminar **200** delegates
- 1** Future Search event **120** participants
- 1** Strategy Board **40** strategy board members **12** Strategy Board Meetings
- 12** SWGs **417** SWG members registered at least **156** SWG meetings
- 85** Citi-scope Survey Enumerators interviewed **480** representative residents **14** Focus Groups with **165** participants covering **all** Section 75 categories
- 6** plenary sessions **4** Integration Meetings
- 1,000+** regular visitors to www.yourcityyoursay.com
- 1,000+** yourcityyoursay E-zine recipients

Our Mission is to deliver Renewal – Economic, Physical and Social; building a stronger and more vibrant economy with increased prosperity for our city and region; in ways which ensure that opportunities and benefits from regeneration are targeted towards the most deprived groups in our communities.

Intensive Process of Analysis

12 Sectoral Working Groups
12 Visions
58 Key Priorities
189 Proposals
153 Consolidated Actions
110 Supporting Actions and 43 Foundation Actions
5 Transformational Themes
11 Catalyst Projects

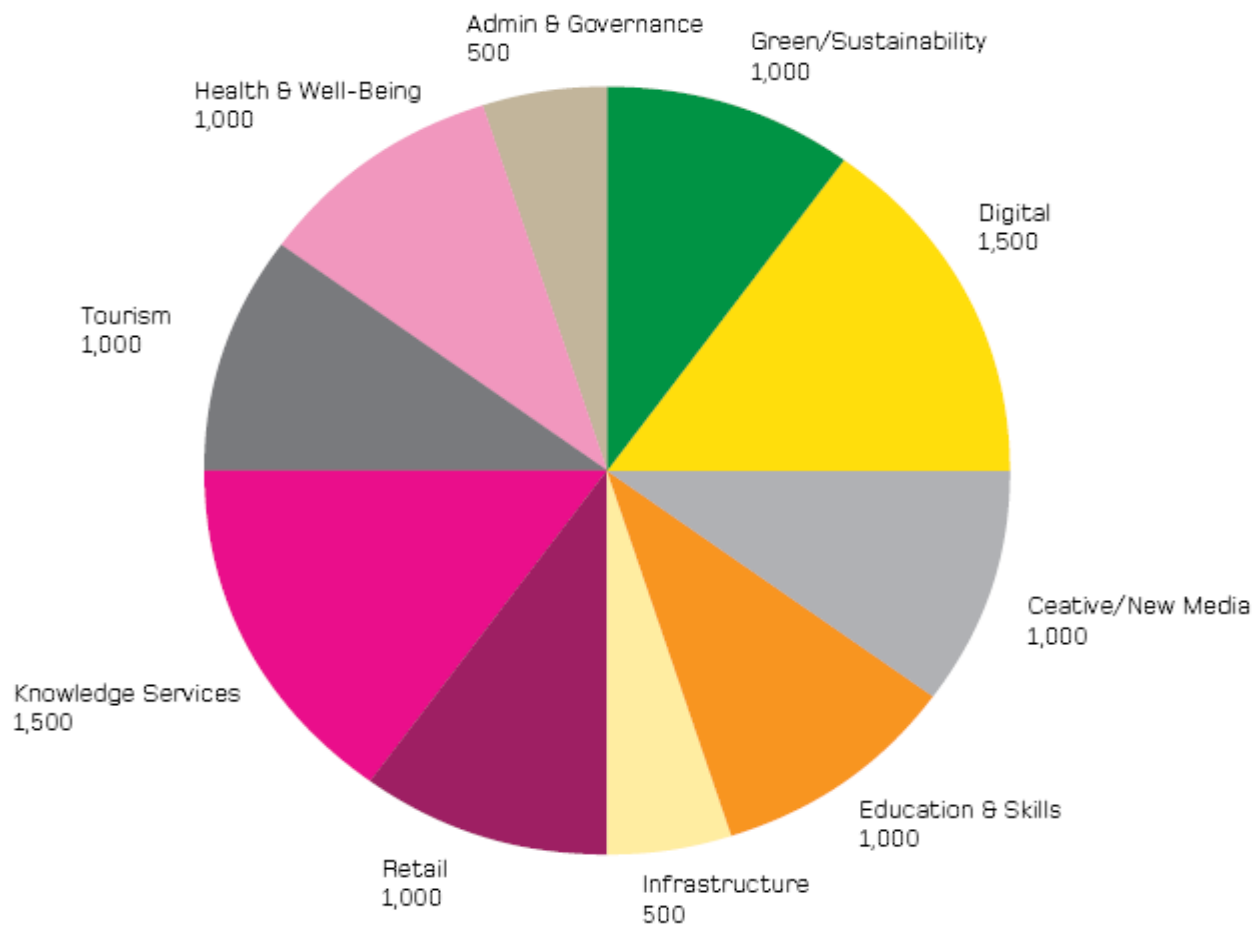
Our Vision is of a Competitive, Connected, Creative and Caring City.

OUR PLEDGES

In delivering our vision and mission we pledge:

- **to mainstream equality and build good relations**
- **to embed sustainability;**
- **to change patterns by growing the local economy;**
- **to build genuine partnership;**
- **to focus on the people, particularly our children and young people;**
- **to tackle root causes;**
- **to implement actions; and**
- **to change how we do business.**

Business Sectors: 12,500 New Jobs Target 2010 - 2020



ONE CITY – ONE PLAN – ONE VOICE

Our Mission is to deliver Renewal – Economic, Physical and Social; building a stronger and more vibrant economy with increased prosperity for our city and region; in ways which ensure that opportunities and benefits from regeneration are targeted towards the most deprived groups in our communities.

Education & Skills

Early Intervention in Education

Strategy for skills and employment

Higher Education Expansion particularly the University

Employment & Economy

Growing the Digital Economy

Accelerating growth in the tourism & culture economy

Establish a Co-operative and Social Enterprise hub

Building Better Communities

Foyle Valley Gateway

Quality Spaces, Places and Neighbourhoods

Health & Well Being

Early Intervention in Health

Sustainable & Connected City Region

Eco-City: A Transition to Green Energy

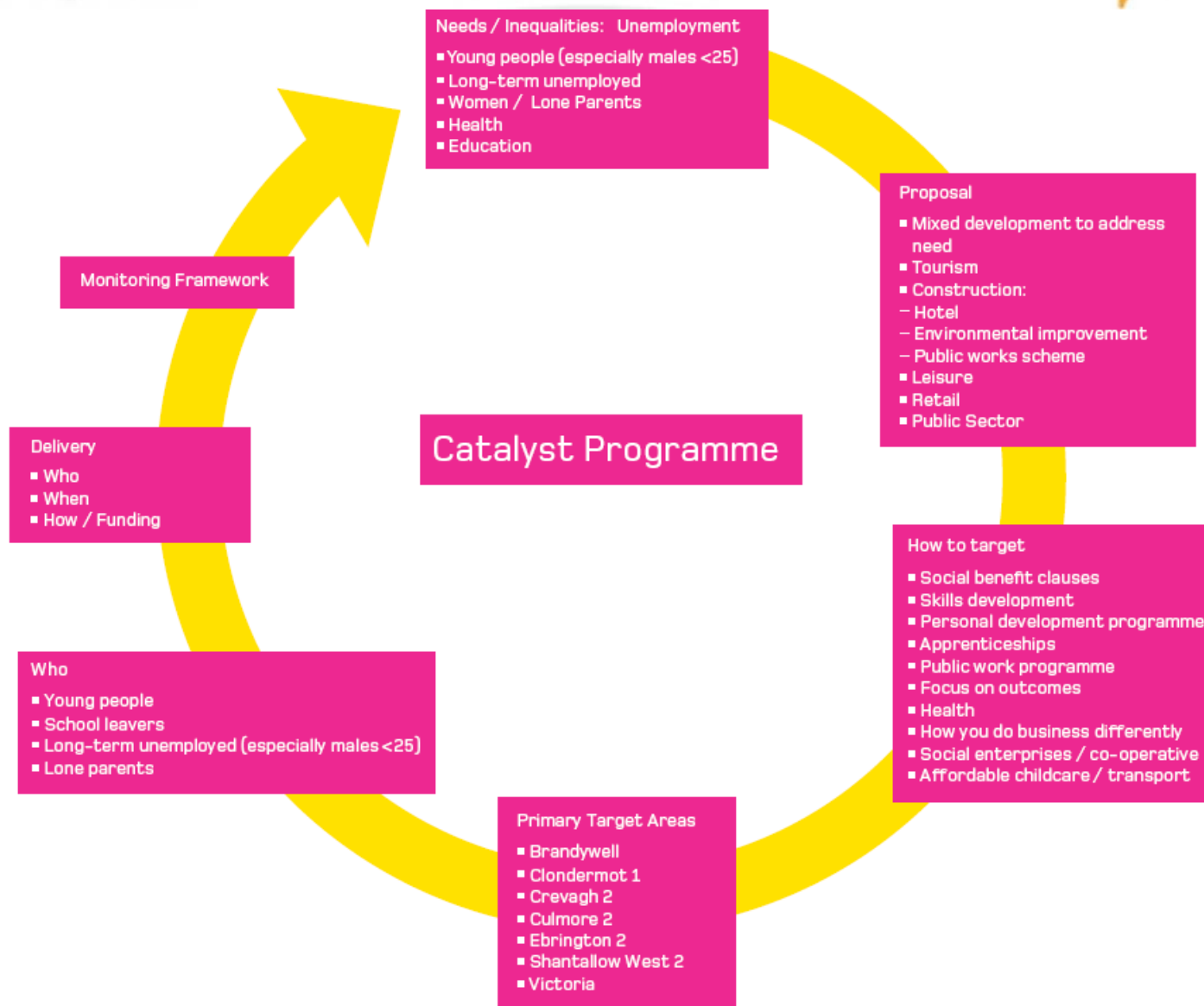
Integrated Transport Strategy (Particularly Public Transport)

Mainstreaming Equality

Embedding sustainability

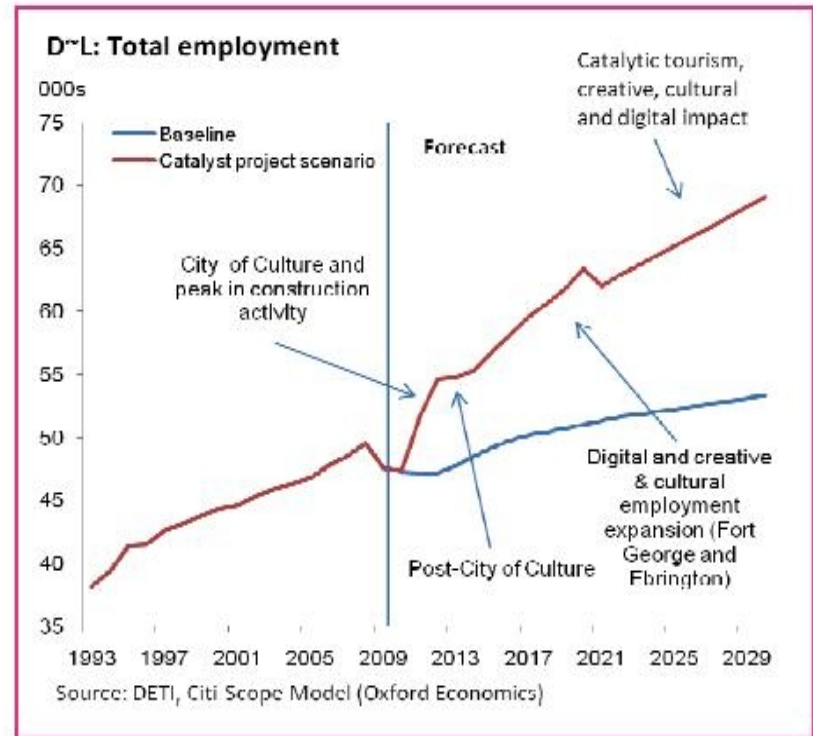
A Competitive, Connected, Creative & Caring City

TARGETING FRAMEWORK



'First Cut' Impact Results – Econometric Modelling

- Significant and demonstrable contribution to the Derry~Londonderry and NI economies
- Significant increase in the number of people ready and able to work
- 12,500 net additional jobs by 2020 and 17,100 jobs in 2030
- £465m additional profits and wages by 2020 and £594m in 2030
- Fiscal improvement of £200m in 2020



A photograph of several children playing on a large wooden climbing frame in a park. The frame is made of thick wooden poles and ropes. A boy in a dark jacket is climbing on the left, another boy in a blue jacket is in the center, and a girl in a blue jacket is on the right. A girl in a pink jacket is in the foreground, looking towards the frame. The background is filled with green trees.

One City

One Plan

One Voice

**Draft Regeneration Plan
for Derry~Londonderry**

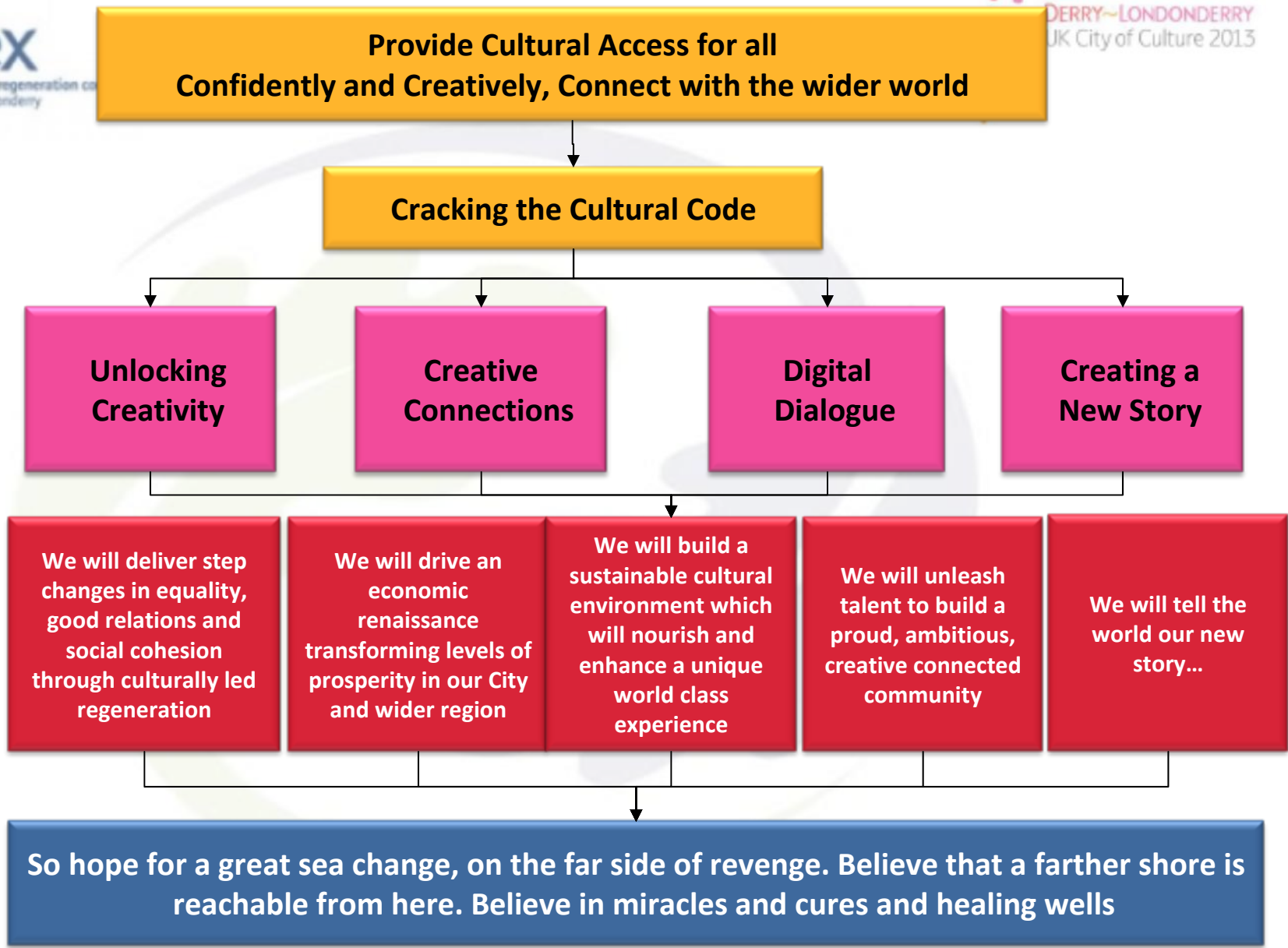
Public Consultation

We will do this by

Through our Cultural Programme which has the following components

To deliver our step changes

And Create a lasting legacy



Peace Bridge 2011





So hope for a great sea change
On the far side of revenge.
Believe that a farther shore
Is reachable from here.
Believe in miracles
And cures and healing wells.

Seamus Heaney

Our New Story is

LegenDerry...