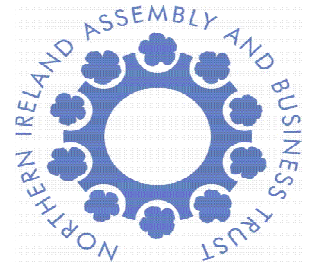


The Northern Ireland Assembly and Business Trust



“To advance and encourage business understanding of the Assembly and Assembly Members’ understanding of business”

Members are invited to take part in the following Northern Ireland Assembly and Business Trust Education Programme.



Bringing it all together

“The Benefits of Technology in a Digital Economy”

Wednesday 30th September 2009 at BT Riverside Tower, Belfast

(Complimentary Parking at Hilton Hotel Car Park—next to Riverside Tower)

Technology Helping Our Citizens and Businesses Thrive in a Changing World

Organisations are under great pressure in the current economic environment to reduce costs, become operationally efficient and flexible, to manage sustainable profitable growth and meet changing customer / citizen expectations. At the same time they must support the strategic goals of their stakeholders. Immense benefits can be reaped from harnessing technology to serve the citizen and facilitate business growth.

This seminar will provide an understanding of how, at a practical level, technology is transforming the Northern Ireland economy and positioning it to thrive in a rapidly changing world.

Programme Outline:

07.30: Breakfast Briefing

08.00: Introduction

James Devlin, Head of Business Sales NI

08.10: Presentation

Mark Gibson, BT Business Development NI

- A sound foundation for growth
- Blurring the boundaries—what next?
- Exploiting investments and capabilities
- New ways of working

08.50: Q& A

09.30: End

To confirm your attendance
please contact :

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Please reply asap, as places are strictly limited